

Amazon Smile Program





Get Started

How do I register and receive donations for my charitable organization?

Registering your organization is easy. In order to register and receive donations, you must be an official representative of an eligible organization, and then follow these easy steps:

1. Search for your charitable organization by name or EIN number and then select the organization you represent. Be sure to confirm you are selecting the correct organization, as many charitable organizations have similar names.
2. Create an organization administrator account and accept the AmazonSmile Participation Agreement on behalf of your organization.
3. Verify your email address (we recommend that you use an email address that is associated with your charitable organization).
4. Submit your organization's bank account information.
5. Upload a copy of a voided check or bank statement to verify your organization's bank account information.

About AmazonSmile

What is AmazonSmile?

AmazonSmile is a website operated by Amazon that lets customers enjoy the same wide selection of products, low prices, and convenient shopping features as on Amazon.com. The difference is that when customers shop on AmazonSmile (smile.amazon.com), the AmazonSmile Foundation will donate 0.5% of the price of eligible purchases to the charitable organizations selected by customers.

How does AmazonSmile work?

When first visiting AmazonSmile, customers are prompted to select a charitable organization from over one million eligible organizations. In order to browse or shop at AmazonSmile, customers must first select a charitable organization. For eligible purchases at AmazonSmile, the AmazonSmile Foundation will donate 0.5% of the purchase price to the customer's selected charitable organization.

Is there any cost to charitable organizations or to customers?

No. There is no cost to charitable organizations or to AmazonSmile customers. The shopping experience is identical to Amazon.com with the added benefit that the AmazonSmile Foundation will donate to the charitable organizations selected by customers.

Receive Donations

How does my charity receive the donations?

Each quarter, the AmazonSmile Foundation makes donations to eligible charitable organizations by electronic funds transfer. Donations will be transferred approximately 45 days after the end of each calendar quarter. To account for product returns, a portion of the quarterly donations will be withheld until the next donation cycle, subject to any reduction due to returns from prior quarters.

How much of the customers' purchase price does Amazon donate?

The AmazonSmile Foundation will donate 0.5% of the purchase price from customers' eligible AmazonSmile purchases to the charitable organizations they select. The purchase price for each item is the sale price, excluding shipping, handling, and gift-wrapping fees, taxes, and service charges, and less any rebates, returns, and bad debt. Certain items are not eligible for and will not result in donations.

What purchases are eligible for donations?

Tens of millions of products on AmazonSmile are eligible for donations. You will see eligible products marked "Eligible for AmazonSmile donation" on their product detail pages. Recurring Subscribe-and-Save purchases and subscription renewals are not currently eligible.

Spread the Word

How do we spread the word about AmazonSmile to our supporters?

Visit org.amazon.com to access tools to help you spread the word to your supporters. Sign in to your organization's org.amazon.com account and click on "Marketing Tools" to obtain a link to a customized AmazonSmile landing page for your organization that you may use in email newsletters, on your website, or in social media posts. Also, access a downloadable website banner and social sharing widgets to reach your Facebook and Twitter followers.

Are there any restrictions regarding the promotion of the AmazonSmile program by charitable organizations?

Organizations may spread the word to supporters using email, web-site banners, links, widgets, social media posts, direct mail, print collateral, and signage in accordance with our Program Content Guidelines. See the AmazonSmile Participation Agreement for more details.